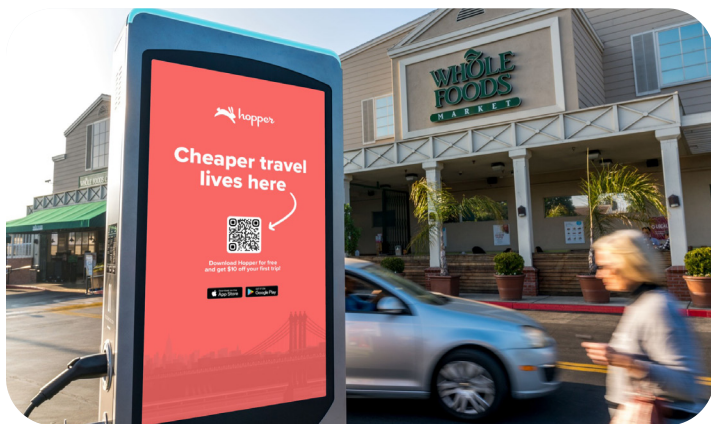


# Transform Your Travel Advertising



**What is Volta?** Strategically located in places where consumers already spend their time and money, the Volta Media™ Network is a digital, place-based network powered by the electric vehicle (EV) charging revolution.



## Interrupt the Everyday with a Flexible Format

The Volta Media™ Network combines the viewability of out-of-home with the flexibility of digital. With 4200+ digital screens at the front doors of retail, our network interrupts consumers where they live, work, shop and play. Our eye-catching 55" screens feature dynamic capabilities like Weather, Countdown and Scoreboard, allowing your brand to engage consumers with timely and relevant content. Join leading travel and tourism brands like Delta Airlines, Hyatt Regency and Hopper by partnering with Volta.

## Reach an Audience That's Ready to Travel

Volta's premium audience is perfect for travel and tourism brands, reaching young adults, older adults and families alike. Our consumers overindex significantly in affluence, purchasing power, and enthusiasm for travel.

148

\$100K+ HHI  
Index Score

158

Travel Enthusiast  
Index Score

156

Purchasing Power  
Index Score